Family Business Research

Abstract

Churchill and Lewis (1983) claim an organisation grows through a series of stages building on the company’s origin and influenced by specific factors. The research aims to find out the effect of succession on business growth. Building on Molly et al. (2011) who studied the effect of succession on firm performance.

Methodological and data issues in the field

Quality of the data (Carney et al, 2015)
How to frame the research (Hamilton et al, 2017)
Cognitive Legitimacy as a field of study (Rodríguez and Basco, 2011)
Narratives as a way of expressing strategic decisions, values and principles (Hamilton et al, 2017)
Definitional issues (Cano-Rubio (2017)

Method

Using a mixed method approach. The research will examine the attitudes of a large sample of family businesses related to succession. Once completed the research will undertake an in-depth study of a small sample of these participants.

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References


