# Opening plenary – *Research collaboration*

<table>
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>08:00 – 09:00</td>
<td>Registration and breakfast in Maurice Keyworth Foyer</td>
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<td>09:00 – 10:30</td>
<td><strong>Welcome</strong>&lt;br&gt;Professor Lisa Roberts (Deputy Vice-Chancellor: Research and Innovation)&lt;br&gt;Professor Mark Stuart (Pro-Dean for Research and Innovation, Leeds University Business School)</td>
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<td>09:00 – 10:30</td>
<td><strong>Partnering with policy-makers: our collaborative journey</strong>&lt;br&gt;Dr Jo Ingold (Associate Professor of Human Resource Management and Public Policy)&lt;br&gt;Ben Hepworth (Central Analysis and Science Strategy Unit, Department for Work and Pensions)&lt;br&gt;Richard Bridge (Strategic Analysis and Policy Exploration, Department for Work and Pensions)</td>
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<td>09:00 – 10:30</td>
<td><strong>University initiatives to support research collaboration</strong>&lt;br&gt;Professor Stuart Taberner (Dean for Interdisciplinary Research, University of Leeds)&lt;br&gt;Professor Adam Crawford (Director of the Leeds Social Sciences Institute)</td>
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<td>08:00 – 10:30</td>
<td><strong>Discussion</strong>&lt;br&gt;Facilitated by Dr Jo Ingold</td>
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<td>Morning parallel sessions</td>
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| **Technology and digital disruption**  
Session Chair: Jon Bumstead - Director, Nisomar Ventures  

| Supply chain digitisation and data analytics  
**Professor Chee Yew Wong**  
Potential collaborators: Data Scientists; Predictive Analytic experts; Information System Developers and Researchers  

| Organising for innovation and responding to digital disruption  
**Professor Krsto Pandza**  
Potential collaborators: Companies from innovation intensive sectors e.g. medical technologies, advanced manufacturing; Local Enterprise Partnerships  

| Using machine learning, AI and decision science to identify new musical talent  
**Aritad Choicharoon**  
Potential collaborators: industry decision makers working with conflicting stakeholders and/or a variety of information  

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| **Communication and behaviour**  
Session Chair: Dr Kathryn Watson, Research Impact Manager  

| Climate and weather risk communication and adaptation  
**Dr Andrea Taylor**  
Potential collaborators: risk managers in climate sensitive sectors; emergency response managers; climate and weather information providers; Disaster Risk Management bodies and/or NGOs; local or national government representatives  

| Marketing strategies to stimulate virtuous behaviours  
**Dr Yi-Chun Ou**  
Potential collaborators: sustainability and well-being experts; industries interested in ‘virtuous behaviours’ e.g. gyms, restaurants, supermarkets, charity organisations, banks  

| Road safety and driver behaviour  
**Dr Gabriella Eriksson**  
Potential collaborators: engineers; Institute for Transport Studies; design researchers; car manufacturers; road safety agencies and charities; tech design companies; transport governing bodies  

| Employee motivation, productivity, and resilience  
**Dr Rebecca Pieniazek**  
Potential collaborators: managers and/or HR interested in understanding and/or changing employees’ behaviour; academics in Psychology or employee behaviour related disciplines; consultancies selling employee engagement/health check surveys  

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<p>| Discussion | Discussion |</p>
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<tr>
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<th>Potential Collaborators</th>
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| 13:30 – 15:00| **Finance at a global and local scale**  
Session Chair: Chelsea Hardy - Engagement Manager, Nexus  
Internationalisation and changing financial practices: A case-study from Brazil  
*Dr Annina Kaltenbrunner*  
Potential collaborators: economic geographers; international banks; financial experts (particularly those in non-financial corporations); asset managers and investors |  
Digital futures of work  
*Professor Mark Stuart*  
Potential collaborators: HR directors; regional developers; social protection agencies; platform workers; BEIS representatives; Trades Union Congress |
|              | The UK corporate sector performance and regional variations  
*Professor Nick Wilson*  
Potential collaborators: Venture Capitals; private equity and angel investors; corporate lending and alternative financiers; crowd funding organisations; Department for Business, Energy & Industrial Strategy; HM Treasury; regional investors |  
Inequality in a world of AI  
*Dr Arpita Bhattacharjee*  
Potential collaborators: socioeconomic inequalities and how structural (including technological) changes impact and reshape these inequalities |
|              | The future of finance  
*Dr Iain Clacher*  
Potential collaborators: computer scientists; lawyers; banking, credit, accountancy, and fund management sectors; financial regulators and governing bodies |  
Who’s responsible for self-driving cars?  
*Dr Gary Graham*  
Potential collaborators: car manufacturers; transport governing bodies; engineers; infrastructure economists |
|              | The human side of technological innovation  
Session Chair: Professor Mark Stuart – Pro-Dean for Research & Innovation, Leeds University Business School  
Human-centric analytics  
*Dr Christina Phillips*  
Potential collaborators: manufacturers with complex production lines e.g. food, pharmaceuticals; transport sharing organisations |  
Discussion |
# Closing plenary - Connecting businesses with the latest academic research

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<td>15:15 - 16:45</td>
<td>Nexus Lecture Theatre &lt;br&gt;<strong>Welcome</strong>&lt;br&gt;Professor Peter Moizer (Executive Dean, Leeds University Business School) &lt;br&gt;Dr Martin Stow (Director, Nexus) &lt;br&gt;<strong>The tale of two cities: international collaboration between academia and industry in action</strong>&lt;br&gt;Barry Singleton - IMC BA, World Leaders in Artificial Intelligence (Incubators of Behavioural AI StartUp Scaled Insights EMEA) &lt;br&gt;Dr David McKee – University of Leeds &amp; CTO Slingshot Simulations &lt;br&gt;Dr Alicja Piotrkowicz – Wellcome Trust ISSF Fellow, Leeds Institute of Medical Education &lt;br&gt;<strong>Discussion</strong>&lt;br&gt;Facilitated by Dr Martin Stow</td>
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<td>16:45 – 18:00</td>
<td>16:45 – 18:00 wine reception in the Nexus Atrium</td>
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