

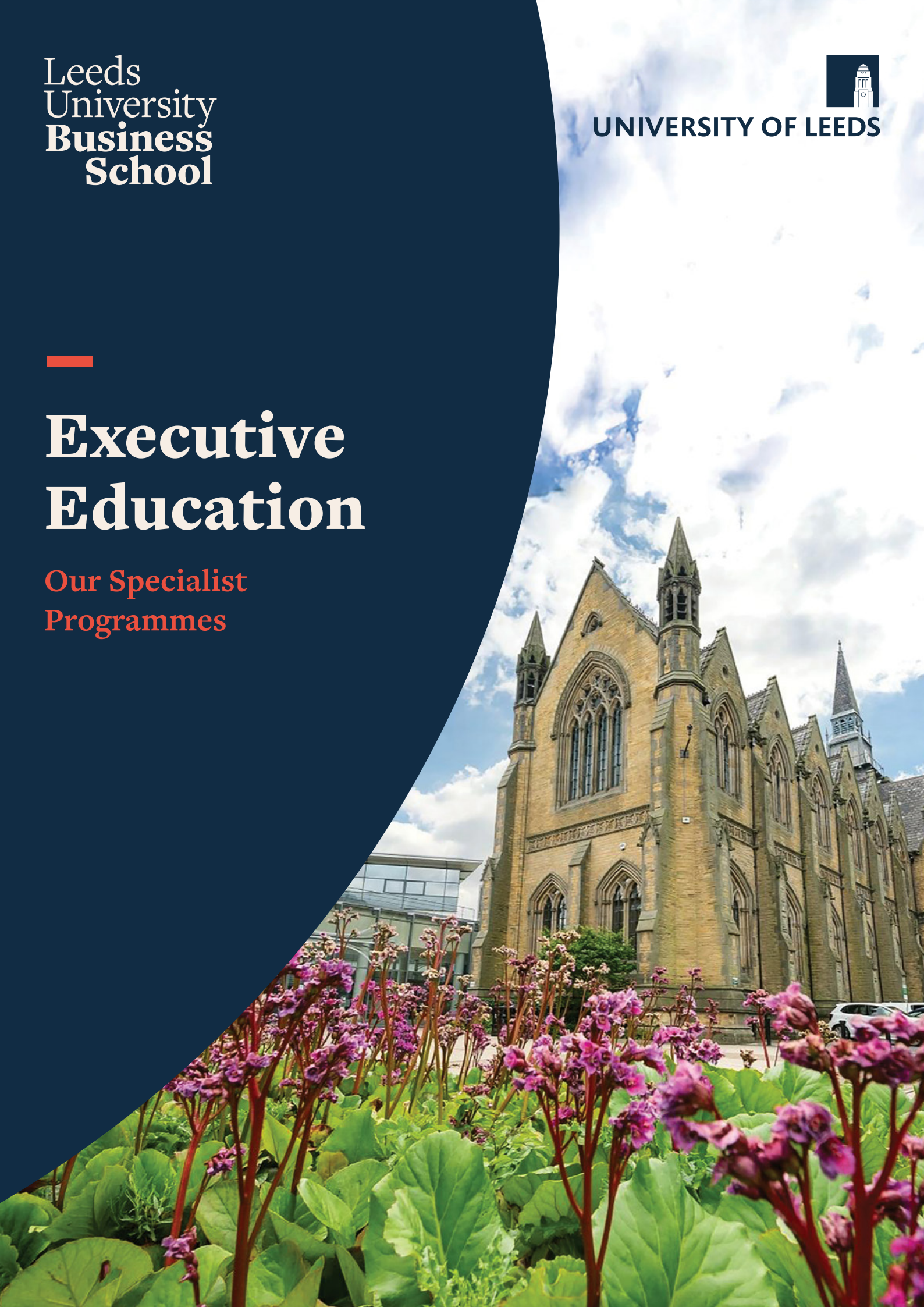
Leeds
University
**Business
School**



UNIVERSITY OF LEEDS

Executive Education

**Our Specialist
Programmes**



Message from Catherine Thristan

Director of External Engagement
(Partnerships and Executive Education)



Welcome to Leeds University Business School.

I am delighted to showcase our Executive Education portfolio, carefully designed to help you and your organisation achieve its potential.

Leeds has been providing the expertise and insight to help people and organisations thrive in a changing world for over 120 years. Whatever challenges you're facing – whether it's growing your business, setting out climate change goals or adapting to new ways of working, our suite of

open and customised programmes can help you. At Leeds we will give you the opportunity to develop through exploring your leadership and management skills or evolving your ability to transform, predict and learn from change and uncertainty.

Delivered by one of the UK's most prestigious business schools, our teaching is informed directly by real-world business practice. Our specialist Executive Education programmes

equip you to anticipate and adapt to the challenges ahead. As well as gaining skills and knowledge, you will also develop lasting networks that will shape your own management perspective, benefitting both you and your people. Please get in touch if you want to discuss any aspect of our programmes; our team are looking forward to talking with you.

Contact us now
ExecEd@leeds.ac.uk

Our Open Programmes

Helping Businesses to
achieve their ambitions

Programmes are designed for individuals from a diverse range of locations, business backgrounds, and industries. No matter what stage you are at in your career, participating in one of our programmes will give you the skills, knowledge and – above all – the inspiration to maximise your impact in an uncertain world.

- **The Non - Executive Director (NED) Programme** (Page 4) - This programme has been uniquely designed to enable experienced business executives to become an effective NED through a blend of workshop sessions and 3 month placement at a high-growth SME
- **Help to Grow** (Page 5) - A 12-week programme delivered by Leeds University Business School and accredited by the Small Business Charter created to help SMEs to grow! You will benefit from a practical curriculum, with 1:1 support from a business coach, peer-learning sessions and an alumni network.

- **Leeds Executive Leadership Apprenticeship (LELA)** (Page 6) - Supported by your employer, and paid for through the apprenticeship levy, this programme provides the opportunity to gain a high quality, level 7 qualification from our world-ranked business school.
- **Anderson Senior Leadership Apprenticeship** (Page 7) - This is a 26-month master's degree programme in Healthcare Leadership that helps middle to senior level leaders in health and social care improve confidence and increase resilience.

In addition to our Open Programmes, we offer Custom solutions, designing bespoke learning interventions that address your unique business challenges. Find out more about our Custom Programmes and Partnerships on Page 8 of this document.



Non-Executive Director Programme (NED)



The Exceptional NED training programme enables business executives to gain skills & knowledge to become an effective Non-Executive Director.

Become a Non-Executive Director

The Exceptional NED training programme has been **uniquely designed** to enable experienced business executives to **gain the skills and knowledge** to become an effective Non-Executive Director (NED).

What to expect

- **Develop skills** through workshop sessions and a **3-month placement at a high-growth SME**.
- Gain knowledge and understanding in
 - Legal responsibilities
 - Situational **leadership**
 - **Financial literacy** for NEDs
 - **Best practice** boards
 - The power of habit change
 - An insight into **investment panel decision making** processes.

[Find out more](#)

Host a Non-Executive Director

We are looking for **SME businesses** who are willing to offer a three-month placement on their board of directors to one of our Non-Executive Director (NED) programme delegates. We are looking for SMEs from any industry that are **looking to grow and ideally already have a board** that meets regularly. The organisation can be based in any region in the UK.

What to expect

- **Access fresh ideas** in the boardroom from someone with extensive industry experience
- You will be offering a 3-month placement on your board to one of the delegates.
- NEDs will attend board meetings and **contribute actively to your business**.
- **No financial costs or long-term commitments** to the business involved.
- Share in the knowledge and wisdom of someone to help **guide your corporate governance**.

[Find out more](#)

Key facts and dates

Cohort Intake:

February 2025 & September 2025

Course Fee: £1500

Contact ExecEd@leeds.ac.uk to find out more about the programme.

Help to Grow

Helping Businesses to achieve their ambitions

About the programme

Help to Grow is a 12-week programme delivered by Leeds University Business School and accredited by the Small Business Charter. The programme combines a practical curriculum, with 1:1 support from a business coach, peer-learning sessions and an alumni network.

Designed to be manageable alongside full-time work, this programme will support you to develop your strategic skills with key modules covering financial management, innovation and digital adoption. Develop a tailored business growth plan to lead your business to its full potential and hear from inspirational business leaders whilst learning alongside local peers, with access to a national alumni network.

Who can take part?

Aimed at senior leaders in small and medium businesses from any sector that have been operating for more than 1 year, with between 5 to 249 employees are eligible. If your business employs more than 10 people, you can send up to two people on the course.

What is the cost?

The programme is 90% funded by the government – which means you pay only £750 per person.

What are the benefits?

- Enhance your management and strategic capabilities
- Produce a growth plan for your business
- Build resilience to future shocks
- Learn how to innovate in your business
- Adopt digital technologies to boost productivity and operational agility
- Develop your value proposition and reach into growth markets
- Improve employee engagement and responsible business practices
- A blended programme that combines interactive, online sessions with face-to-face learning
- Future-proof your business

What is the format of the programme?

The programme takes 12 weeks to complete and consists of one session per week delivered through a mixture of half-day in-person sessions and 2-hour online webinars (7 online and 5 in-person).

Participants are assigned a coach who will offer up to 8 hours of 1:1 business coaching, plus the opportunity to attend peer learning sessions following each webinar (7 one-hour sessions across 12 weeks).

[Visit our website for further details](#)



Leeds Executive Leadership Apprenticeship (LELA)

About the programme

The Leeds Executive Leadership Apprenticeship (LELA) offers organisations an ideal levy-funded and nationally recognized standard of excellence leadership development programme where participants can gain a degree-level apprenticeship qualification.

Throughout the 18-month programme, learners will gain practical leadership and management capabilities that they can apply immediately in the workplace.

By the end of the programme, learners will be:

- Independent thinkers with the ability to integrate knowledge across business disciplines
- Reflective practitioners with the skills to critically evaluate problems using appropriate concepts
- Effective leaders who can integrate theory with experience
- Innovative entrepreneurs who can realise opportunities and make strategic decisions
- Strategic communicators who can demonstrate cultural sensitivity and willingness to problem-solve
- Ethical leaders and socially responsible decision-makers

Who is it for?

The programme is suited for those working in management roles within an organisation, with responsibility for teams, people, budgets, or other key areas of organisational accountability. They must have at least three years of leadership experience.

How much does it cost?

The programme is funded through the government's Apprenticeship Levy scheme, subject to eligibility and availability. If you are part of a large company that pays the UK apprenticeship levy, the fees will be paid in full by the levy scheme.

Key facts and dates

- Multiple cohorts through the year
- Applications for each cohort are due at least 6 weeks before the start date.
- Based at University of Leeds campus / online for a total duration of 18 months.
- Course fees: £14,000 per participant, funded by the Apprenticeship Levy. *Optional top up to Masters (MSc in Executive Leadership with additional £4,200 fees)

Entry requirements

1. A First or Upper Second-class honours degree, plus three years' management experience (with strong, consistent career progression and achievement) **OR**
2. A Lower Second- or Third-class degree or equivalent professional qualification, plus five years' management **OR**
3. No degree, but five years' management experience (with strong and consistent career progression and achievement). Non-standard entry assessment to be completed.

- **Accreditation:** Level 7 Executive Leadership Apprenticeship, Chartered status with the Chartered Management Institute (CMI)
- **Delivery:** Face-to-face workshops, group learning, reflective discussion, presentations, online tutorials one-to-one coaching, self-guided study

[Visit our website for further details](#)

Anderson Senior Leader Apprenticeship

About the programme

The Anderson Senior Leader Apprenticeship is a 26-month master's degree programme in Healthcare Leadership and helps middle to senior level leaders in health and social care develop leadership capability, improve confidence, and increase resilience.

The programme is comprised of a 20-month senior leader apprenticeship, funded by the Apprenticeship Levy in England, followed by a 6-month MSc in Healthcare leadership.

By the end of the programme, learners will:

- Develop a deeper understanding of the patient experience.
- Strengthen existing leadership practice through cutting-edge theory and evidence.
- Bring immediate positive changes to teams, organisations, services, and patients.
- Improve personal impact to help drive progress in teams.
- Inspire organisations to build a culture of inclusive, patient-centred care.
- Focus on becoming more able to meet the demands of working in often high-pressured healthcare environments, improving patient outcomes and experiences.

Who is it for?

The programme is for middle to senior level leaders in health and social care who are aspiring to take on a more senior leadership role and looking to have a wider impact. You will be committed to developing your leadership skills whilst undertaking an academic qualification.

How much does it cost?

The Anderson Senior Leadership Apprenticeship costs £14,000 and is fully funded through the government's Apprenticeship Levy scheme.

The MSc in Healthcare leadership costs £3500 and is not covered by the Apprenticeship Levy scheme.

Key facts and dates

- Two cohorts per year (September and January)
- Applications for each cohort are due at least 6 weeks before the start date
- Based on University of Leeds campus / online for a total duration of 26 months
- Course fees: £14,000 per participant, funded by the Apprenticeship Levy

Entry requirements

1. A First or Upper Second-class honours degree, plus three years' management experience (with strong, consistent career progression and achievement) **OR**
2. A Lower Second- or Third-class degree or equivalent professional qualification, plus five years' management **OR**
3. No degree, but five years' management experience (with strong and consistent career progression and achievement). Non-standard entry assessment to be completed.

- **Accreditation:** Level 7 Executive Leadership Apprenticeship, Chartered status with the Chartered Management Institute (CMI)
- **Delivery:** Face-to-face workshops, group learning, reflective discussion, presentations, online tutorials one-to-one coaching, self-guided study

[Visit our website for further details](#)

Our Custom Programmes

Organisations today operate in an uncertain environment and face complex challenges that do not have simple answers. Recognising this, through our custom programmes offering, we can work with you to craft bespoke learning programmes that address your unique challenge or opportunity.

Designing for you, with you

While we have years of experience designing and delivering executive learning programmes for partners across the globe, we always start with a blank slate. We spend a lot of time **understanding you**. Through a structured diagnostic process we focus

on gaining an in-depth understanding of your organisational purpose, your business context, your leaders, your customers, your competition, your challenges, your ambitions and so on. Using this understanding, and leveraging our own experience

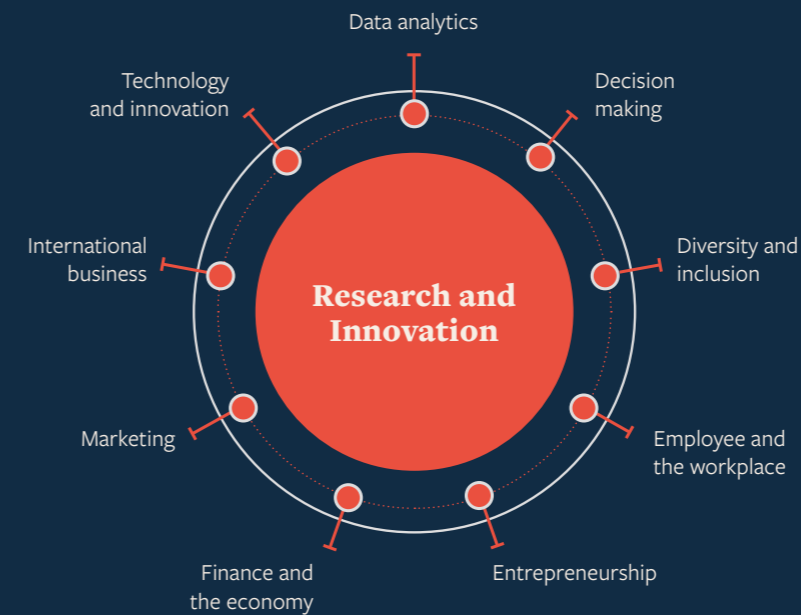
designing organisational interventions, we will co-create an impactful learning experience that works for your current and future leaders; and, delivers value for your organisation.

Our design and delivery process



Our expertise

Our programmes draw on the expertise of academics from our research centres within Leeds University Business School, dedicated to different aspects of the business world. This gives you access to the most up-to-date thinking on the aspects that are important to your business.



From small businesses to large corporate organisations and public bodies, we work with a range of different clients to develop a solution that is right for them. Examples of some of the recent customised programmes that we have delivered for our partners include:

- Digital Transformation Programme
- Innovative Entrepreneurs Programmes
- Building Financial Acumen Programmes
- Creative Leadership Programmes
- Design Thinking Programme
- Africa Science Entrepreneurship

Get in touch

Let us find a solution that is right for you.

Contact **Tone Thomas**, Senior Director of Executive Education Programmes, by emailing t.thomas@leeds.ac.uk.



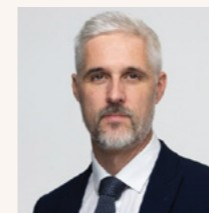


Our Team

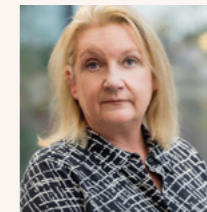
Meet the Experts



Catherine Thristan our Director of External Engagement (Partnerships and Executive Education), is a highly regarded education professional with a proven track record of delivering results to customers and managing a diverse range of stakeholders. By partnering with us here at Leeds University Business School, your organisation will reap the benefits of a robust and rewarding relationship built on mutual experience and expertise.
Email c.thristan@leeds.ac.uk



Andrew Lewis our Apprentice Programme Director, is an Associate Professor with twelve years' experience of leading and developing executive education and apprenticeship programmes. Whether you're an SME business owner, a corporate leader developing your professional skills, or looking for in-house training and development for your team, we can provide the learning that you need. Join us and access the expertise upon which our Executive Education programme has been built.
Email a.lewis1@leeds.ac.uk



Susanne Marchant our Head of Enterprise Programmes, is an established industry professional who brings a wealth of experience to the University of Leeds. Having designed and supported executive education programmes for public and private sector organisations for more than 25 years, she combines a wide range of skills focusing on the development of new business, programme management and team leadership.
Email s.e.marchant@leeds.ac.uk



Tone Thomas our Senior Director of Executive Programmes, brings more than 20 years of global experience to Leeds University Business School. During his prolific career, he has helped craft functional and managerial learning interventions across multiple sectors and industries. With decades of experience in executive education, Tone can help take your business to the next level.
Email t.thomas@leeds.ac.uk



[Find out more](#)

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