



LEEDS UNIVERSITY BUSINESS SCHOOL DOCTORAL CONFERENCE

THURSDAY 22 JUNE 2023

HILTON HOTEL, NEVILLE STREET,
LEEDS CITY CENTRE



LUBS Doctoral Conference 2023

About the Conference

Location: Hilton Hotel, Neville Street, Leeds LS1 4BX

The LUBS Doctoral Conference will bring together Postgraduate Researchers (PGRs) from all departments providing them a platform to present excellent and frontier research. We aspire that the conference will foster stronger research connections among PGRs, Early Career Researchers (ECRs), supervisors, and colleagues in LUBS. The aim is to offer the opportunity to all PGRs to develop further their research presentation/communication skills, receive constructive feedback, and inspire researchers across centres and departments in LUBS. The Doctoral Conference is an ideal opportunity for 1st Year students to gain valuable experience and connect with PGRs and staff across the Faculty

You can also join in the conversation on Twitter using the hashtag #LUBSDoctoralConference23

Programme

09.15 – 09.30	Welcome
09.40 – 11.05	Parallel sessions 1-4
11.05 – 11.20	Refreshment break and poster session
11.20 – 12.35	Publishing session – Meet the Editors
12.35 – 13.25	Lunch
13.25 – 14.50	Parallel sessions 5-9
14.50 – 15:05	Refreshment break
15:05 – 16.30	Parallel sessions 10-14
16.30 – 16.45	Refreshment break
16.45 – 18.00	ECR Experience session
18.15 – late	Conference dinner

Parallel sessions 1 – 4: 09.40 – 11.05

Session 1 – Management (Brigante)

09.40 – 10.00	Servant leadership, religious socialisation and employee helping behaviour (OCBI and OCBC) in the Nigerian public sector: Exploring public service motivation (PSM) as a mediator	Abioye Dada
10.00 – 10.20	SHE-E-O Activism? The effect of CEO gender on CEO activism	Scarlet Lausen
10.20 – 10.40	Normative expectations of individuals with low income: A case of employment	Li Shi Tan
10.40 – 11.00	Barriers, challenges, and potential benefits of gender diversity in a new venture team to promote innovation	Nita Yalina

Session chair: Mark Robinson

Discussant: Romain Crastes dit Sourd

Session 2 – Accounting and Finance (Neville)

09.40 – 10.00	Aggregate Manager sentiment and acquiring firms' announcement returns	Kamrul Sunon
10.00 – 10.20	Venture capital backed acquisitions: The acquiror's perspective	Apostolos Sdrolias
10.20 – 10.40	Cross-border venture and innovation	Zicen Zhao
10.40 – 11.00	Does political homophily affect venture capital partnerships?	Wanji Wu

Session chair: Kevin Keasey

Discussants: Costas Lambrinoudakis, Effie Symistsis, Moshfique Uddin, Shima Amini

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Session 3 – International Business and Management (Thoresby)

09.40 – 10.00	The impact of the intervention decisions on hostile takeover duration and withdrawn deals	Wenjin Ma
10.00 – 10.20	The liabilities of newness and informality: The home-based business industry	Bshaar Alabdelmuh
10.20 – 10.40	Inter-organisational collaboration in UK Police forces	Justin Partridge

Session chair: Elizabeth Wang

Discussants: Murod Aliyev

Session 4 – Work and Employment Relations (Kitson)

09.40 – 10.00	Segregated careers in the NHS: An intersectional study of occupational access, progression, and turnover	Russell Martin
10.00 – 10.20	Perceptions of class conflict among platform workers: A comparative study of food couriers in England and Germany	Alexandra Seehaus
10.20 – 10.40	Volunteer resource management – a strategic human resource management approach	Kai Zhao

Session chair: Ioulia Bessa

Discussant: Charles Umney

Refreshment Break and Poster session 11:05 – 11:20

1. **“Rules of the Game” and trust building: Institutional pillars of trust and their influence on local strategic alliances of knowledge-intensive multinational enterprises in emerging markets**
Alireza Kamali
2. **Corporate social responsibilities, innovation and performance of small-and-medium enterprises**
Giang Phan
3. **Syndication network and private equity performance: International evidence**
Yuanyuan Quan
4. **Role of Industry 4.0 to enhance resilience in global supply chains**
Sairandhri Shende
5. **The drivers and outcomes of corporate social irresponsibility in multinational corporations**
Aegli Toumazi
6. **Charitable performance of multinational enterprises: A literature review**
Muyang Tu
7. **How China’s outward foreign direct investment affects enterprises pollution emissions**
Shuang Wang
8. **Detection and decision-making in disordered gambling: A text mining approach**
Siran Wang
9. **Financialization of land and housing in China based on the ‘Property-Infrastructure’ pattern**
Yingshan Wang
10. **The impact of Sino-US trade war on risk spillovers in Chinese stock market**
Xinxin Wei
11. **The impact of economic policy uncertainty on corporate ESG performance**
Geyao Zhang
12. **The role of implied motion in consumers’ food decision making on imperfect fresh produce mediated by mental simulation**
Chenyi Zhu

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Opening Panel Session 11.20 – 12:35 – Meet the Editors

In this 'meet the editors' session, you will hear from members of LUBS academic staff who are also academic journal editors. This session will include:

- An overview of the editorial and reviewing process
- Insights on how to deal with rejection and reviewers' comments
- What makes a contribution to knowledge
- How to find an interesting research question
- You've published – what next? How to make your publication impactful.

There will be plenty of time to ask your questions to the panel members

Panel members:

Kate Hardy, Associate Professor in Work and Employment Relations

Omar Al-Tabbaa, Associate Professor in International Business & Strategy and Director of Research and Innovation

Professor Steve Toms, Chair in Accounting and Director of Research for Accounting and Finance

Aulona Ulqinaku, Associate Professor of Marketing

Annina Kaltenbrunner, Professor of Global Economics

Chair:

Ghasem Zaefarian, Deputy Head of the Graduate School and Associate Professor of Marketing

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Parallel sessions 5 – 9: 13.25 – 14.50

Session 5 – Management (Brigante b)

13.25 – 13.45	Digital Transformation in business model innovation: Case studies from Saudi SMEs	Subaiah Alsaiahy
13.45 – 14.05	Platform innovation as a response to external shocks: The case of Huawei's Harmony platform	Shiyan Sheng
14.05 – 14.25	Understanding the disruptive effect of generative AI in Marketing	Ali Obaidan

Session chair: Nicky Shaw

Discussant: Mingze Xu

Session 6 – Economics (Brigante c)

13.25 – 13.45	Corruption and Tax evasion: Evidence from Sub-Saharan Africa	Chei Bukari
13.45 – 14.05	Types of credit and structural change	Jimena Castillo Aguerre
14.05 – 14.25	Global Financial Institutions and external balances: Global and domestic determinants of FX Risk Premia	Ivan Weigandi Martinez
14.25 – 14.45	Financing global public goods: A provisioning perspective	Alexandra Woodford

Session chair: Sandra Lancheros Torres

Discussant: Peter Phelps

Session 7 – Accounting & Finance (Neville)

13.25 – 13.45	Social Connections and insider trades during the Trade War	Bijoy Das
13.45 – 14.05	ESG ratings & fund flows	Keolebogile Samakabadi
14.05 – 14.25	The Power of top influencers and the stock market	Zhengfa Zhang
14.25 – 14.45	Does the Stock Market discipline the supply chain reliability externality?	Ruben Goncalves Belchior

Session chair: Danilo Mascia

Discussant: Bin Xu, Shima Amini, Phil Holmes, Effie Symitsi

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Session 8 – International Business (Thoresby)

13.25 – 13.45	The impact of macro-level environment on networking strategies of small and medium-sized enterprises (SMEs) during internationalisation: Evidence from SMEs	Mimisha Gadhia
13.45 – 14.05	How do home country effects determine emerging country MNEs' internalization performance?	Chenhui Jiang
14.05 – 14.25	Experience heterogeneity and EMNEs' entry mode strategy in developing countries: The multi-faceted role of firms' international experience	Zhuo Wang

Session chair: Hanna Gajewska-De-Mattos

Discussant: Murod Aliyev

Session 9 – Marketing (Kitson)

13.25 – 13.45	You are cancelled! Exploring the role of online cancellation movement on increasing consumers' boycotting behaviour	Jasmine Ahmed
13.45 – 14.05	What consumers believe about their and others' achievement-sharing behaviour on social media	Honghan Qi
14.05 – 14.25	Consumers' purchase value extraction with country of origin-related unintentional signals	Rafid Rahman
14.25 – 14.45	How do consumers respond to the advocacy of sensitive products? The role of political ideology	Yunlu Zhao

Session chair: Martin Heinberg

Discussant: Zhaleh Najifi Tavani

Parallel sessions 10 – 14: 15.05 – 16.30

Session 10 – Management (Brigante b)

15.05 – 15.25	A learning approach to family business resilience in crisis	Muhammad Fariz
15.25 – 15.45	Fight-or-flight-or(flog it!) response: Examining the entrepreneurship agency within constrained contexts: A comparative case study of refugee camps	Yousef Qaisi
15.45 – 16.05	The foundations of hybrid teamwork: Future flexible work regarding workplace, technology, work time, and work levels	Yung Chan
16.05 – 16.25	The emergence and development of organisational values	Maram Aqeely

Session chair: Ahmed Mostafa

Discussant: Afshan Iqbal

Session 11 – Economics (Brigante c)

15.05 – 15.25	A tale of two (once related) countries: Inclusive growth and social protection in Pakistan and Bangladesh	Sadaf Nasir
15.25 – 15.45	Impact of firms' global value chain participation on total factor productivity: Evidence from the Indian manufacturing	Soma Sutradhar
15.45 – 16.05	Economic uncertainty and growth: An analysis of Chinese context	Ning Yang
16.05 – 16.25	Return and risk connectedness between global clean energy, carbon emission allowance, oil price and the GCC stock market: Evidence from the time-varying analysis	Khawlah Aljunidel

Session chair: Gary Dymski

Discussant: Clemens Hetschko, Peter Howley

Session 12 – Accounting & Finance (Neville)

15.05 – 15.25	#CAMS: Twitter reaction to critical audit matter disclosures	Ahmed Ahmed
15.25 – 15.45	Integrated reporting readability and tax avoidance	Lama Obeidat
15.45 – 16.05	Managerial stakeholder-oriented incentives and corporate risk-taking	Hoang Ta

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Session chair: Bin Xu

Discussant: Steve Toms, Mostafa Harekh, Ahmet Karpuz

Session 13 – International Business and Management (Thoresby)

15.05 – 15.25	Foreign direct investment and firm performance	Olufemi Aluko
15.25 – 15.45	Processing relevant FDI spillovers to local firms	Nafisat Olabisi
15.45 – 16.05	How do businesses understand corporate social responsibility in an emerging economy? The case of Chile	Veronica Gonzalez Navarro
16.05 – 16.25	The impact of carbon credit/offset practices on firms' financial performance	Xu Pan

Session chair: Christos Antoniou

Discussant: Maria Ilieva, Faisal Ahammad

Session 14 – Marketing and Work & Employment Relations (Kitson)

15.05 – 15.25	The antecedents of brand personality: A meta-analytic review	Wenxin Wang
15.25 – 15.45	A cross-country study of organisation learning activities' influence on firm's artificial intelligence readiness and its applications in Marketing	Qi Zhang
15.45 – 16.05	The role of digital skills and training in refugees' participation in the UK labour market	Walid Mousa
16.05 – 16.25	The impact of electronic performance monitoring on employee outcomes: Firm level evidence	Danyi Zhou

Session chair: Sourindra Banerjee

Discussant: Alessandro Biraglia

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Closing Panel Session 16.45 – 18.00 – ECR Experience

This session welcomes back recently graduated LUBS PGRs, to share their experience with all current PGRs and to:

- offer tips and practical advice on how best to get prepared for the viva
- to share their stories about the viva process
- how to prepare for job applications

There will be plenty of time for you to ask the panel any questions you may have

Panel members:

Cristian Luise, Lecturer in International Business & Strategy, University of Reading

Mark Mills, Teaching Fellow, University of Leeds

Jack Daly, Post-Doctoral Research Fellow, University of Leeds

Usman Gilani, Lecturer in Banking and Finance, University of Leeds

Mingchu Wang, Lecturer in International Business, Greenwich University

Nicole Cerpa Vielma, Post-Doctoral Research Fellow, University of Leeds

Chair:

Effie Kesidou, Head of the Graduate School and Professor of Economics of Innovation & Sustainability

Abstracts

Abstract titles and keywords are provided in surname alphabetical order

#CAMS: Twitter reaction to critical audit matter disclosures

Ahmed Ahmed

Keywords: Critical Audit Matters, Twitter, textual analysis

You are cancelled! Exploring the role of online cancellation movement on increasing consumers' boycotting behaviour

Jasmine Ahmed

Keywords: cancellation movement, boycotting behaviour, private vs. public consumption settings, incongruity

The liabilities of newness and informality: The home-based business industry

Bshaar Alabdelmuhsin

Keywords: survival, liability of newness, liability of informality, home-based business

Return and risk connectedness between global clean energy, carbon emission allowance, oil price and the GCC stock market: Evidence from the time-varying analysis

Khawlah Aljunidel

Keywords: Clean energy, CO2 emission, GCC, Oil price, Energy equities, Connectedness, TVP-VAR, Volatility

Digital transformation in business model innovation: Case studies from Saudi SMEs

Subaiah Alsaiahy

Keywords: Digital Transformation (DT), Business Model (BM), Business Model Innovation (BMI), Small and medium-enterprises (SMEs)

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Foreign direct investment and firm performance

Olufemi Aluko

Keywords: Foreign direct investment; Firm performance; Absorptive capacity

The emergence and development of organisational values

Maram Aqeely

Keywords: Values, Sensemaking, Social Network, Organisational learning

Corruption and tax evasion: Evidence from Sub-Saharan Africa

Chei Bukari

Keywords: Corruption, tax evasion, sub-Saharan Africa

Types of credit and structural change

Jimena Castillo Aguerre

Keywords: financialisation, credit allocation, productive structure, manufacturing

The foundation of hybrid teamwork: Future flexible work regarding workplace, technology, work time, and work levels

Yung Chan

Keywords: Hybrid teamwork, Technology use, Virtual team, Telework, Computer-mediated communication

Servant leadership, religious socialisation and employee helping behaviour (OCBI and OCBC) in the Nigerian public sector: Exploring public service motivation (PSM) as a mediator

Abioye Dada

Keywords: Servant Leadership, Religious Socialisation, Public Service Motivation, Organisation Citizenship Behaviour (OCB)

The Impact of Social and Political Connection on Insider Trades

Bijoy Chandra Das

Keywords: Social connection, Political connection and Insider trading

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A learning approach to family business resilience in crisis

Muhammad Fariz

Keywords: Family Business, Resilience, Crisis, Learning

The impact of Macro-level environment on networking strategies of small and medium-sized enterprises (SMEs) during internationalisation: Evidence from Indian SMEs

Mimisha Gadhia

Keywords: SME Internationalisation, India, Industry, Networks, Macro-context

Does the Stock Market discipline the supply chain reliability externality?

Rúben Gonçalves Belchoir

Keywords: Supply Chain, Reliability Externality, Production Networks

How do businesses understand corporate social responsibility in an emerging economy? The case of Chile

Verónica González-Navarro

Keywords: CSR, sustainable development, understandings, Chile, emerging economies

How do home country effects determine emerging-country MNEs' internalization performance?

Chenhui Jiang

Keywords: Home country effects, Internalization, Emerging MNEs, Performance

“Rules of the Game” and trust building: Institutional pillars of trust and their influence on local strategic alliances of knowledge-intensive multinational enterprises in emerging markets

Alireza Kamali

Keywords: trust, institutional theory, international strategic alliances, multinational enterprises, emerging markets

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She-E-O Activism? The effect of CEO gender on CEO activism

Scarlet Lausen

Keywords: Upper-echelons, female, celebrity

The Impact of the Intervention Decisions on Hostile Takeover Duration and Withdrawn Deals

Wenjin Ma

Keywords: Stakeholders; national institutions; hostile acquisition; takeover duration; takeover outcome

Segregated careers in the NHS: An intersectional study of occupational access, progression, and turnover

Russell Martin

Keywords: Segregation; progression; turnover; NHS; queues

The role of digital skills and training in refugees' participation in the UK labour market

Walid Mousa

Keywords: Refugees, Employment, Integration, Digitalisation, Skills development

A Tale of Two (Once Related) Countries: Inclusive Growth and Social Protection in Pakistan and Bangladesh

Sadaf Nasir

Keywords: Inclusive Growth, Social Protection, Globalization, Macroeconomic Stability, Pakistan, Bangladesh

Understanding the disruptive effect of generative AI in Marketing

Ali Obaidan

Keywords: Artificial intelligence, Disruption, Productivity, Creativity, Employment

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Integrated reporting readability and tax avoidance

Lama Obeidat

Keywords: Integrated reporting, readability, sentiment, tone, tax avoidance

Processing relevant FDI spillovers to local firms

Nafisat Olabisi

Keywords: Relevant Knowledge Spillovers, Spillover Process, Foreign Direct Investment

The impact of carbon credit/offset practices on firms' financial performance

Xu Pan

Keywords: Carbon Neutrality, carbon credit, carbon offset, firm performance

Inter-organisational collaboration in UK police forces

Justin Partridge

Keywords: Collaboration, Strategy, Police, IOC

Corporate Social Responsibilities, Innovation and Performance of small-and-medium enterprises

Giang Phan

Keywords: Corporate Social Responsibilities (CSR), Input innovation, Output innovation, Small-and-medium enterprises (SMEs)

Fight-or-flight-or-(flog-it!) response: Examining Entrepreneurship agency within constrained contexts: A comparative case study of refugee camps

Yousef Qaisi

Keywords: Agency, refugee entrepreneurship, refugee camps

What consumers believe about their and other's achievement-sharing behaviour on social media

Honghan Qi

Keywords: positive self-disclosure; bragging; self-other difference; social perception

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Syndication network and private equity performance: International evidence

Yuanyuan Quan

Keywords: Private Equity, Syndication Network, Network Centrality, PE Performance

Consumers' purchase value extraction with Country of origin-related unintentional signals

Rafid Ur Rahman

Keywords: Country of origin, Signalling theory, Consumer Analytics, Consumer purchase value, COO diversity

ESG Ratings and Fund Flows

Keolebogile Samakabadi

Keywords: Sustainability investing, ESG scores, ESG rating signals, Mutual fund flows

Venture capital-backed acquisitions: The acquiror's perspective

Apostolos Sdrolias

Keywords: Venture Capital, Mergers, Acquisitions, Performance, Acquirors

Perceptions of class conflict among platform workers. Comparative study of food couriers in England and Germany

Alexandra Seehaus

Keywords: Platform work, Class Study, Perceptions of Inequality, Qualitative Research Methods

Role of industry 4.0 to enhance resilience in global supply chains

Sairandhri Shende

Keywords: Supply Chain Management, Supply Chain Resilience, Industry 4.0, Digitalisation, Technology Implementation

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Platform Innovation as a Response to External Shocks: The Case of Huawei's Harmony Platform

Shiyan Sheng

Keywords: Platform, Ecosystem, Shock, Digital Transformation

Aggregate manager sentiment and acquiring firms' announcement returns

Kamrul Sunon

Keywords: Aggregate manager sentiment, mergers and acquisitions, announcement returns, stock payment method

Impact of firms' global value chain participation on total factor productivity: Evidence from the Indian manufacturing

Soma Sutradhar

Keywords: Productivity, GVC, BEC, forward, backward, export & import

Managerial stakeholder-oriented incentives and corporate risk-taking

Hoang Ta

Keywords: CSR contracting; CEO compensation; Firm risk; Firm performance; Sustainability

Normative expectations of individuals with low income: A case of employment

Li Shi Tan

Keywords: Expectation, low-income, poverty, judgement, decision-making

The drivers and outcomes of corporate social irresponsibility in multinational corporations

Aegli Toumazi

Keywords: Corporate Social Irresponsibility, Unethical behaviour, Corporate Social Responsibility, Multinational Corporations

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Charitable performance of multinational enterprises: A literature review

Muyang Tu

Keywords: Multinational enterprises (MNEs), corporate social responsible developing countries, charitable donations, corporate reputation

How China's outward foreign direct investment affects enterprises pollution emissions

Shuang Wang

Keywords: OFDI, Air pollution, Enterprises, PSM-DID

Detection and Decision-Making in Disordered Gambling: A Text Mining Approach

Siran Wang

Keywords: Disordered gambling, Text mining, Feature generation, Topic analysis, Screening tool

The antecedents of brand personality: A meta-analytic review

Wenxin Wang

Keywords: Brand personality; Meta-analysis; Product-related characteristics difference; Brand strategy

Financialization of land and housing in China based on the 'Property-Infrastructure' pattern

Yingshan Wang

Keywords: housing financialization; public ownership of land; debt risk; China

Experience Heterogeneity and EMNEs' Entry Mode Strategy in Developing Countries: The Multi-faceted Role of Firms' International Experience

Zhuo Wang

Keywords: International experience, entry mode, EMNEs, China, Africa

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The impact of Sino-US trade war on risk spillovers in Chinese stock market

Xinxin Wei

Keywords: Sino-US trade war, risk spillovers, risk contagion, Chinese stock market

Global financial institutions and external balances: Global and domestic determinants of FX Risk Premia

Iván Weigandi Martinez

Keywords: Foreign exchange risk premium, liquidity, asset pricing, financial institutions, balance of payments

Financing global public goods: A provisioning perspective

Alexandra Woodford

Keywords: Global Public Good, Climate Finance, Systems of Provision approach

Does political homophily affect venture capital partnerships?

Wanji Wu

Keywords: political homophily, venture capital, CEOs and partners, campaign contribution

Barriers, challenges, and political benefits of gender diversity in a new venture team to promote innovation

Nita Yalina

Keywords: Gender Diversity, Innovation, New Ventures

Economic policy uncertainty and growth: An analysis of Chinese context

Ning Yang

Keywords: Economic Policy Uncertainty; Vector Autoregressive Model; Time-varying Parameter Vector Autoregressive Model; Chinese Economy

The impact of economic policy uncertainty on corporate ESG performance

Geyao Zhang

Keywords: uncertainty, sustainability, ESG, economic policy uncertainty

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A cross-country study of organisational learning activities' influence on firm's artificial intelligence readiness and its applications in marketing

Qi Zhang

Keywords: Organisation Learning, Artificial Intelligence in Marketing, Artificial Intelligence Readiness

The Power of Top Influencers and the Stock Market

Zhengfa Zhang

Keywords: Influencer opinions; sentiment; financial market; textual analysis

Volunteer resource management – A strategic human resource management approach

Kai Zhao

Keywords: volunteer resource management (VRM), student volunteers, VRM practices, HRM

How do consumers respond to the advocacy of sensitive products? The role of political ideology

Yunlu Zhao

Keywords: Political Ideology, Moral Foundation, Sensitive Products, Message Source

Cross-border venture and innovation

Zicen Zhao

Keywords: cross-border, venture capital, patents, innovation

The impact of electronic performance monitoring on employee outcomes: Firm level evidence

Danyi Zhou

Keywords: electronic monitoring, human resource management, well-being, motivation, trust, job autonomy

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The role of implied motion in consumers' food decision making on imperfect fresh produce mediated by mental simulation

Chenyi Zhu

Keywords: Implied Motion, Consumer Perception, Visually Imperfect Produce, Food Waste, Sustainable Consumption