



“What is impact and how to achieve it in Business and Management with a focus on International Business”

Date: 1 Dec 2022

**Venue: Woodhouse Room, University House, University of Leeds
Or Microsoft Teams**

12:00 – 1:00 Lunch (Little Woodhouse Room)

1:00 – 2:00 Welcome and Panel discussion on key issues for REF impact case studies (ICS) and developing ICS

Panel chair: Julia Bennell (Executive Dean, LUBS)

Panel members:

- Robert Blackburn (Chair, REF UOA17 Panel) - overview of the REF assessment process with an emphasis on how Impact Case Studies were handled
- Terry Warren (REF UOA17 Panel impact assessor) - Practitioner view – examples of characteristics that he considered important for high-quality Impact Case Studies
- Mark Stuart (REF UOA17 Panel member and Pro Dean Research & Innovation, LUBS) - the link between research evidence and Impact Case Studies
- Nigel Driffield (REF UOA17 Panel member) - the link between policy evidence and Impact Case Studies

2:00 – 2:45 Presentation of the analysis of REF impact case studies

- Frank McDonald (LUBS), Nikolaos Papageorgiadis and Malika Ben Kahla (University of Liverpool)
The analysis of REF 2014 & REF 2021 ICS in International Business/ International Management
- Kathryn Watson (Research Impact Manager, LUBS)
The analysis of high scoring REF2021 UOA17 ICS

2:45 – 3:10 Small subgroup discussions by table/online on the research findings of the analysis of ICS

3:10 – 3:25 Comfort break

3:25 – 3:50 Feedback from all workshop participants on the research findings of the analysis of ICS

3:50 – 4:50 Panel discussions on the practical strategies of making sense of research impact and how to progress the development of Impact and more generally user engagement

Panel chair: Yingqi (Annie) Wei (Deputy Pro Dean Research and Innovation, LUBS)

Panel members:

- Krsto Pandza (Director of Research Impact, LUBS; REF B&M ICS author)
- Nikolaos Papageorgiadis (REF IB ICS author)
- Kathryn Watson (Research Impact Manager, LUBS)
- Kathryn Nandra (Research Impact and Engagement Officer, LUBS)



4:50 – 5:00 Summary of workshop

- Krsto Pandza (Director of Research Impact, LUBS)
- Frank McDonald (Workshop organiser, LUBS)

5:00 – Workshop close

The Workshop can be joined in two ways.

- Physical presence at the Workshop in Leeds
- Virtual presence by TEAMS

Attendance by physical presence is restricted by capacity and will be allocated on a first come first serve basis.