# Slides 2 Leeds Impact Panel Discussion

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## Simple impact architecture (TBI)

	Strategic	Operational	Physical
Action Area	Organisation Aspirations and Culture	Infrastructure and Reputation	Experience and Recognition
Research	Sponsorship and Resources	Methodology	Peer reviewed outcomes Body of Evidence
Engagement	Stakeholders	Pathways	Exposure / Acknowledgement
Benefits	Change Definition	Policy and Procedures	Measurement, Metrics and Affirmation
Feedback	Better If	Better If	Better If

### Important characteristics for high quality impact cases

- Overall
  - Organisation level alignment for impact.
  - Compelling evidence
- Impact summary
  - Clear action area (domain) description
  - Reach and significance of benefits & beneficiaries in that context.
  - Highlight pathway from research to benefits
- Research
  - Outputs linked to impact

#### • Engagement (pathway)

- Beyond dissemination
- Crucial Membership of committee / influential body
- Action Research
- Stakeholder involvement
- Well tracked serendipity

#### • Benefits

- Clear definition of change and contribution
- Policy-Procedures-Practice
- Appropriate measurement and affirmation