

# Festival of Ideas

## Monday 8 April 2019

World Ranked – Triple Accredited – Award Winning





# Opening plenary – *Research collaboration*

08:00 – 09:00 Registration and breakfast in Maurice Keyworth Foyer

<p><b>09:00 – 10:30</b></p> <p>G.02, Maurice Keyworth Building</p>	<p><b>Welcome</b></p> <p><i>Professor Lisa Roberts</i> (Deputy Vice-Chancellor: Research and Innovation)  <i>Professor Mark Stuart</i> (Pro-Dean for Research and Innovation, Leeds University Business School)</p>
	<p><b>Partnering with policy-makers: our collaborative journey</b></p> <p><i>Dr Jo Ingold</i> (Associate Professor of Human Resource Management and Public Policy)  <i>Ben Hepworth</i> (Central Analysis and Science Strategy Unit, Department for Work and Pensions)  <i>Richard Bridge</i> (Strategic Analysis and Policy Exploration, Department for Work and Pensions)</p>
	<p><b>University initiatives to support research collaboration</b></p> <p><i>Professor Stuart Taberner</i> (Dean for Interdisciplinary Research, University of Leeds)  <i>Professor Adam Crawford</i> (Director of the Leeds Social Sciences Institute)</p>
	<p><b>Discussion</b></p> <p>Facilitated by <i>Dr Jo Ingold</i></p>



## Morning parallel sessions

		<b>Technology and digital disruption</b> Session Chair: Jon Bumstead - Director, Nisomar Ventures	<b>Communication and behaviour</b> Session Chair: Dr Kathryn Watson, Research Impact Manager
10:45 – 12:15 Maurice Keyworth Seminar Rooms	<b>Supply chain digitisation and data analytics</b> <i><a href="#">Professor Chee Yew Wong</a></i> Potential collaborators: Data Scientists; Predictive Analytic experts; Information System Developers and Researchers	<b>Climate and weather risk communication and adaptation</b> <i><a href="#">Dr Andrea Taylor</a></i> Potential collaborators: risk managers in climate sensitive sectors; emergency response managers; climate and weather information providers; Disaster Risk Management bodies and/or NGOs; local or national government representatives	<b>Marketing strategies to stimulate virtuous behaviours</b> <i><a href="#">Dr Yi-Chun Ou</a></i> Potential collaborators: sustainability and well-being experts; industries interested in 'virtuous behaviours' e.g. gyms, restaurants, supermarkets, charity organisations, banks
	<b>Organising for innovation and responding to digital disruption</b> <i><a href="#">Professor Krsto Pandza</a></i> Potential collaborators: Companies from innovation intensive sectors e.g. medical technologies, advanced manufacturing; Local Enterprise Partnerships	<b>Road safety and driver behaviour</b> <i><a href="#">Dr Gabriella Eriksson</a></i> Potential collaborators: engineers; Institute for Transport Studies; design researchers; car manufacturers; road safety agencies and charities; tech design companies; transport governing bodies	<b>Employee motivation, productivity, and resilience</b> <i><a href="#">Dr Rebecca Pieniazek</a></i> Potential collaborators: managers and/or HR interested in understanding and/or changing employees' behaviour; academics in Psychology or employee behaviour related disciplines; consultancies selling employee engagement/health check surveys
	<b>Using machine learning, AI and decision science to identify new musical talent</b> <i><a href="#">Aritad Choicharoon</a></i> Potential collaborators: industry decision makers working with conflicting stakeholders and/or a variety of information	<b>Discussion</b>	<b>Discussion</b>
	<b>Discussion</b>	<b>Discussion</b>	<b>Discussion</b>
	<b>Discussion</b>	<b>Discussion</b>	<b>Discussion</b>



# Afternoon parallel sessions

		Finance at a global and local scale Session Chair: Chelsea Hardy - Engagement Manager, Nexus	The human side of technological innovation Session Chair: Professor Mark Stuart – Pro-Dean for Research & Innovation, Leeds University Business School
13:30 – 15:00 Nexus Event Space	<p><b>Internationalisation and changing financial practices: A case-study from Brazil</b> <i><a href="#">Dr Annina Kaltenbrunner</a></i></p> <p>Potential collaborators: economic geographers; international banks; financial experts (particularly those in non-financial corporations); asset managers and investors</p>	<p><b>Digital futures of work</b> <i><a href="#">Professor Mark Stuart</a></i></p> <p>Potential collaborators: HR directors; regional developers; social protection agencies; platform workers; BEIS representatives; Trades Union Congress</p>	
	<p><b>The UK corporate sector performance and regional variations</b> <i><a href="#">Professor Nick Wilson</a></i></p> <p>Potential collaborators: Venture Capitals; private equity and angel investors; corporate lending and alternative financiers; crowd funding organisations; Department for Business, Energy &amp; Industrial Strategy; HM Treasury; regional investors</p>	<p><b>Inequality in a world of AI</b> <i><a href="#">Dr Arpita Bhattacharjee</a></i></p> <p>Potential collaborators: socioeconomic inequalities and how structural (including technological) changes impact and reshape these inequalities</p>	
	<p><b>The future of finance</b> <i><a href="#">Dr Iain Clacher</a></i></p> <p>Potential collaborators: computer scientists; lawyers; banking, credit, accountancy, and fund management sectors; financial regulators and governing bodies</p>	<p><b>Who’s responsible for self-driving cars?</b> <i><a href="#">Dr Gary Graham</a></i></p> <p>Potential collaborators: car manufacturers; transport governing bodies; engineers; infrastructure economists</p>	
	<p><b>Discussion</b></p>	<p><b>Human-centric analytics</b> <i><a href="#">Dr Christina Phillips</a></i></p> <p>Potential collaborators: manufacturers with complex production lines e.g. food, pharmaceuticals; transport sharing organisations</p>	
	<p><b>Discussion</b></p>	<p><b>Discussion</b></p>	



15:15 – 16:45 Nexus Lecture Theatre	<p><b>Welcome</b> <i>Professor Peter Moizer</i> (Executive Dean, Leeds University Business School) <i>Dr Martin Stow</i> (Director, Nexus)</p>
	<p><b>The tale of two cities: international collaboration between academia and industry in action</b> <i>Barry Singleton</i> - IMC BA, World Leaders in Artificial Intelligence (Incubators of Behavioural AI StartUp Scaled Insights EMEA) <i>Dr David McKee</i> – University of Leeds &amp; CTO Slingshot Simulations <i>Dr Alicja Piotrkowicz</i> – Wellcome Trust ISSF Fellow, Leeds Institute of Medical Education</p>
	<p><b>Discussion</b> Facilitated by <i>Dr Martin Stow</i></p>

16:45 – 18:00 wine reception in the Nexus Atrium